\$600.00 NM

INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
586380-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number
National Republican Congre NRCC IE 2012 155/426/3486

Billing Address:

Send Payment To:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

7:41 AM M-F 7a-8a

 Flight Dates
 Order #
 Alt Order #

 10/26/12 - 11/06/12
 586380
 9852246

Cash

Billing Type

Special Handling
Do Not Mail

Billing Calendar

Broadcast

| IDB # | Advertiser Code | Product Code | 8380 | 155 | 426 |

Agency Ref Advertiser Ref

:30 NRCCUT041026

KSTU P.O. Box 677596 Dallas, TX 75267-7596

2 13

10/30/12

								Spots/		_	
ine	Start Date	End Date	Description	Sta	art/End Time	MTWTFSS	Length	Week	Rate	Type	
1	10/29/12	11/04/12	M-F 6a-7a	6a-	-7a	-T	:30	1	\$600.00	NM	
-	Weeks:	Start Date			Spots/Week	Rate					
		10/29/12	11,01,12		. 1	\$600.00	Longt	P V4 ID			Rate Typ
	Spots: # Ch			Description		Start/End Time 6a-7a		<u>h Ad-ID</u> () NRCCUT()	41026		\$600.00 NN
	1 13	Tu 10,	/30/12 6:26 AM	/ M-F 6а-7а		0a-7a		O NACCOTO	41020		\$000.00 N
2	10/29/12	11/04/12	M-F 6a-7a	6a-	-7a	W	:30	1	\$600.00	NM	
	Weeks:	Start Date		VTFSS S	Spots/Week	<u>Rate</u> \$600.00					
	Cnoto: # Ch	10/29/12		Description	ı	Start/End <u>Time</u>	Lenat	h Ad-ID		•	Rate Type
	Spots: # Ch 1 13			/ M-F 6a-7a		6a-7a		0 NRCCUTO	41026		\$600.00 NN
	1 13	VV 10/	31/12 0.20 AII	i ivi-i- va-ra		Ua-1a	.0.	O TRICCO TO	.2020		φοσοίσο 141
3	10/29/12	11/04/12	M-F 6a-7a	6a-	-7a	F	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/29/12		<u>VTFSS</u> <u>S</u>	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air	Date Air Time	Description		Start/End Time	Lengtl	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 13			и M-F 6а-7а	•	6a-7a	:30	O NRCCUTO	41026		\$600.00 NN
5	10/29/12	11/04/12	M-F 7a-8a	7a-	-8a	M	:30	2	\$600.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
		10/29/12	1170 1712		2	\$600.00			•		
	Spots: # Ch			Description		Start/End Time		n <u>Ad-ID</u>			Rate Type
	2 13	M 10/		/ M-F 7a-8a		7a-8a		O NRCCUTO			\$600.00 NN
	1 13	M 10/	29/12 7:59 AN	1 M-F 7a-8a		7a-8a	:30) NRCCUTO	41026		\$600.00 NIV
6	10/29/12	11/04/12	M-F 7a-8a	7a-	-8a	-T	:30	2	\$600.00	NM	
	Weeks:	Start Date	End Date MTV	πFSS S	Spots/Week	Rate	***				
		10/29/12			2	\$600.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time	Description		Start/End Time		n <u>Ad-ID</u>			Rate Type
	1 13	Tu 10/	30/12 7:23 AN	1 M-F 7a-8a		7a-8a	:30) NRCCUTO4	11026		\$600.00 NM
									44.00.0		A000 00 1114

7a-8a



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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
586380-2	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/3486

							Spots/			
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 10/29/12	11/04/12	M-F 7a-8a	7	⁷ a-8a	W	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		ATWTFSS	Spots/Week 2	<u>Rate</u> \$600.00	····				
Spots: # Ch			me Description		Start/End Time	Length	Ad-ID			Rate Type
2 13			AM M-F 7a-8a		7a-8a		NRCCUTO	41026		\$600.00 NM
1 13	W 10/	31/12 7:57	AM M-F 7a-8a		7a-8a	:30	NRCCUTO	41026		\$600.00 NM
8 10/29/12	11/04/12	M-F 7a-8a	. 7	'a-8a	T	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		TWTFSS	Spots/Week 2	<u>Rate</u> \$600.00				•	
Spots: # Ch			ne Description	_ <u>1</u>	Start/End Time	Length	Ad-ID			Rate Type
2 13		01/12 7:13	AM M-F 7a-8a		7a-8a		NRCCUTO			\$600.00 NM
1 13	Th 11/	01/12 7:54	AM M-F 7a-8a		7a-8a	:30	NRCCUTO	41026		\$600.00 NM
9 10/29/12	11/04/12	M-F 7a-8a	7	a-8a	F	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		ITWTFSS	Spots/Week 2	<u>Rate</u> \$600.00	· · · · · · · · · · · · · · · · · · ·				
Spots: # Ch	Day Air	Date Air Tir	ne Description	<u>1</u>	Start/End Time	<u>Length</u>				Rate Type
2 13	F 11/	•	AM M-F 7a-8a		7a-8a		NRCCUT0			\$600.00 NM
1 13	F 11/	02/12 7:58	AM M-F 7a-8a	····	7a-8a	:30	NRCCUT0	41026		\$600.00 NM
10 11/05/12	11/06/12	M-F 7a-8a	7	a-8a	М	:30	2	\$600.00	MM	
Weeks:	Start Date 11/05/12		TWTFSS	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Tin	ne Description	!	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 13			AM M-F 7a-8a		7a-8a		NRCCUT04			\$600.00 NM
1 13	M 11/0	05/12 7:56 /	AM M-F 7a-8a		7a-8a	:30	NRCCUT04	1026		\$600.00 NM
11 11/05/12	11/06/12	M-F 7a-8a	7:	a-8a	-T	:30	2	\$600.00	NM	
Weeks:	Start Date 11/05/12		TWTFSS T	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day Air</u>	Date Air Tin	ne Description		Start/End Time	<u>Length</u>				Rate Type
2 13			AM M-F 7a-8a		7a-8a		NRCCUT04			\$600.00 NM
1 13	Tu 11/0	06/12 7:50 A	AM M-F 7a-8a		7a-8a	:30	NRCCUT04	1026		\$600.00 NM
13 10/29/12	11/04/12	Sa 7a-9a	7:	a-9a	S-	:30	1	\$550.00	NM	ı
Weeks:	Start Date 10/29/12		TWTFSS S-	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: <u>#</u> Ch			ne Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13	Sa 11/0	03/12 7:30 A	AM Sa 7a-9a		7a-9a	:30	NRCCUT04	1026		\$550.00 NM
15 10/29/12	11/04/12	Sa 7a-9a	78	a-9a	\$-	:30	2	\$650.00	NM	
Weeks:			TWTFSS	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: # Ch			ne Description	-	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 13	Sa 11/0		AM Sa 7a-9a		7a-9a		NRCCUT04			\$650.00 NM
. 1.13	Sa 11/0)3/12 8:58 A	M Sa 7a-9a	·	7a-9a	:30	NRCCUT04	1026		\$650.00 NM



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586380-2	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	<u>Product</u>	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/3486

							Spots/			
Line Start Date	e End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 10/29/12	11/04/12	Su 7a-9a	a a	7a-9a	S	:30	2	\$550.00	NM	
Weeks:	Start Date	End Date		Spots/Week	Rate					
	10/29/12	11/04/12	S	2	\$550.00		*** \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			Poto Typo
Spots: # C			ir Time Descrip		Start/End Tin		<u>ath Ad-ID</u> 30 NRCCUT(141026		Rate Type
1 1			:29 AM Su 7a-		7a-9a					\$550.00 NM
2 1:	3 Su 1	/04/12 7	:55 AM Su 7a-	9a	7a-9a	•	30 NRCCUTO	741026		\$550.00 NM
19 10/29/12	11/04/12	Su 7a-9a	3	7a-9a	S	:30	2	\$650.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$650.00				•	
Spots: # C			r Time Descrip	-	Start/End Tim	ne Lenc	th Ad-ID			Rate Type
2 1			:28 AM Su 7a-9		7a-9a		30 NRCCUTO	41026		\$650.00 NM
1 1:			:54 AM Su 7a-9		7a-9a	-	30 NRCCUTO			\$650.00 NM
F 14	3 3u 11	704/12 0	.54 AN Su 7a-		74 04	·				
20 10/29/12	11/04/12	FOX Nev	ws Sunday	9a-10a	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C			r Time Descrip	otion	Start/End Tim	ne Leng	th Ad-ID			Rate Type
0 pots. <u>#</u> 0			:31 AM FOX N		9a-10a		30 NRCCUTO	41026		\$500.00 NM
1 13	<u> </u>	70-17 12 0	:0171117 07110			<u>·</u>				
22 10/29/12	11/04/12	M-F 4p-5	δp	4p-5p	M	:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	r Date Air	r Time Descrip	<u>ition</u>	Start/End Tim	<u>ne Leng</u>	th Ad-ID			Rate Type
1 13		/29/12 4:	:12 PM M-F 4p	-5p	4p-5p	:	30 NRCCUTO	41026		\$450.00 NM
23 10/29/12	11/04/12	M-F 4p-5	ip	4р-5р	-T	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-T	,,	\$450.00		4L A 4 1D			Boto Typo
Spots: # C			r Time Descrip		Start/End Tim		<u>th Ad-ID</u> 30 NRCCUT0	41026		Rate Type
1 13	3 Tu 10	/30/12 4:	:37 PM M-F 4p-	-5p	4p-5p	;	30 NRCCUTO	41020		\$450.00 NM
24 10/29/12	11/04/12	M-F 4p-5	ip ·	4p-5p	·W	:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$450.00			***************************************		
Spotos # C			Time Descrip	•	Start/End Tim	nal a	th Ad-ID			Rate Type
Spots: <u>#</u> Cl 1 13			28 PM M-F 4p-		4p-5p		O NRCCUTO	41026		\$450.00 NM
1 13	5 VV 10	731/12 4.	20 F WHVI-1 4p-	-ор			,0 111100111			Ψ100100 · · · · · ·
25 10/29/12	11/04/12	M-F 4p-5	р	4p-5p	T	:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Cl			Time Descrip	· ·	Start/End Tim	e Lena	th Ad-ID			Rate Type
1 13			18 PM M-F 4p-		4p-5p		O NRCCUTO	11026		\$450.00 NM
	/ 111 [1	101112 4.	10 1 W W 1 4p-							Ţ,
26 10/29/12	11/04/12	M-F 4p-5	р	4p-5p	F	:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Cl			Time Descrip	•	Start/End Tim	e Lena	th Ad-ID			Rate Type
1 13			38 PM M-F 4p-		4p-5p		0 NRCCUTO	11026		\$450.00 NM
					<u> </u>					



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586380-2	11/06/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/3486

	E 15.4	Di-		Chart/End Time	NT-TECC	Length	Spots/ Week	Rate	Туре	
Line Start Date 27 11/05/12	11/06/12	Descrip M-F 4p-		Start/End Time 4p-5p	MTWTFSS	:30	1	\$450.00	NM	<u> </u>
27 11/05/12	11/06/12							Ψ-50.00	1 4101	
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00			,		
Spots: # Ch			<u> Air Time</u> <u>Descrip</u>		Start/End Time		n <u>Ad-ID</u> NRCCUT0	M1026		<u>Rate Type</u> \$450.00 NM
1 13			4:10 PM M-F 4p		4p-5p					\$450.00 INIVI
28 11/05/12	11/06/12	M-F 9p-	1005p	9p-1005p	M	:30	1	\$2,600.00	NM	
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$2,600.00					
Spots: # Ch			ir Time Descrip	otion '	Start/End Time		Ad-ID			Rate Type
1 13	M 11	/05/12	9:23 PM M-F 9p	-1005p	9p-1005p	:30) NRCCUTO	41026		\$2,600.00 NM
29 10/29/12	11/04/12	M-F 100)5p-1035p	1005p-1035p	M	:30	1	\$660.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week	<u>Rate</u> \$660.00					
Spots: # Ch			ir Time Descrip	otion .	Start/End Time	Length	Ad-ID			Rate Type
1 13):18 PM M-F 10	05p-1035p	1005p-1035p	:30) NRCCUTO	41026		\$660.00 NM
30 10/29/12	11/04/12	M-F 100)5p-1035p	1005p-1035p	-Ţ	:30	1	\$660.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$660.00					
Spots: # Ch			ir Time Descrip	otion .	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13	Tu 10/	/30/12 10):33 PM M-F 10	05p-1035p	1005p-1035p	:30	NRCCUTO	41026		\$660.00 NM
31 10/29/12	11/04/12	M-F 100	5p-1035p	1005p-1035p	T	:30	1	\$660.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$660.00					
Spots: # Ch			ir Time Descrip	•	Start/End Time	Length	Ad-ID			Rate Type
1 13	Th 11/	01/12 10	:16 PM M-F 100	05p-1035p	1005p-1035p	:30	NRCCUT04	41026		\$660.00 NM
32 10/29/12	11/04/12	M-F 100	5p-1035p	1005p-1035p	F	:30	1	\$660.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$660.00					
Spots: # Ch			i <u>r Time</u> Descrip	•	Start/End Time	Length	Ad-ID			<u>Rate Type</u>
1 13			:22 PM M-F 100	05p-1035p	1005p-1035p	:30	NRCCUT04	11026		\$660.00 NM
33 11/05/12	11/06/12	M-F 100	5p-1035p	1005p-1035p	M	:30	1	\$660.00	NM	
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$660.00					
Spots: # Ch		Date Ai	r Time Descrip		Start/End Time	<u>Length</u>				Rate Type
1 13	M 11/	05/12 10	:17 PM M-F 100	05p-1035p	1005p-1035p	:30	NRCCUT04	1026		\$660.00 NM
34 10/26/12	10/28/12	Su 1005	p-1035p	1005p-1035p	S	:30	1	\$700.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Ch	Day Air	<u>Date</u> <u>Ai</u>	r Time Descript		Start/End Time	<u>Length</u>				Rate Type
2 13	Su 11/ MG for 3		:11 PM Su 1005	5p-1035p	1005p-1035p	. :30	NRCCUT04	1026		\$700.00 NM



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Advertiser	Product	Estimate Number
National Republican Congi	NRCC IE 2012	155/426/3486

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
35 10/29/12	11/04/12	Su 1005p-1035p	1005p-1035p	- S	:30	1	\$700.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Spots/Week 11/04/12 Spots/Week 11/04/12 Spots: # Ch Day Air Date Air Time Description 1 13 Air Date Air Time Description 11/04/12 Description 1 10:31 PM Su 1005p-1035p		Rate \$700.00 <u>Start/End Time</u> 1005p-1035p		h <u>Ad-ID</u> 0 nrccut0	41026		<u>Rate Type</u> \$700.00 NM		
36 11/04/12	11/04/12	FOX NFL Pregame	10a-11a	S	:30	1	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 S 1 Spots: # Ch Day Air Date Air Time Description 1 13 Su 11/04/12 10:39 AM FOX NFL Pregame		Rate \$1,100.00 <u>Start/End Time</u> 10a-11a		<u>h Ad-ID</u> 0 NRCCUTO	41026		<u>Rate Type</u> \$1,100.00 NM		

Total Spots

Payment Terms 30 Days

Agency Commission

Gross Total

\$3,907.50

\$26,050.00

Net Amount Due \$22,142.50